

MEDIA ADVISORY

February 22, 2016



CHEQUE PRESENTATION

What: Walkerville Brewery and Motor City Community Credit Union to make a Cheque Presentation to United Way Centraide Emergency Assistance Fund (EAF)

When: Wednesday, February 24th @ 3:30pm

Where: Walkerville Brewery (525 Argyle Rd. Windsor, On)

On February 24th, Walkerville Brewery will be presenting United Way/Centraide Windsor-Essex's Emergency Assistance Fund (EAF) with a cheque donation. United Way/Centraide Windsor-Essex's Emergency Assistance Fund (EAF) provides support to people in Windsor & Essex County only. The EAF is a fund of last resorts and does not apply to organizations.

On December 3, 2015, at the Holiday Cheers and Beers Extravaganza, Walkerville Brewery announced that all proceeds from the event, as well as \$1 per bottle sales of their Dark Winter Lager, would be donated to EAF. Motor City Community Credit Union (MCCCU) also agreed to be a sponsor with a generous donation of \$2,000.00.

Walkerville Brewery began Dark Winter Lager sales on December 3rd and continued into January. A total of 1,100 bottles were sold; raising \$1,100.00. A total donation of \$2,000 will be presented by Walkerville Brewery.

The overall presentation will be a combined \$4,000.00 towards EAF.

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